

Employ ULV Framework



Planning Brief for Employ ULV Network Forum (3), February 2006

'Promoting Employer Engagement in the Upper Lee Valley'

Background to Employ ULV: Employ ULV is a partnership based labour market management framework to link opportunity to need by providing access to employment and training opportunities for unemployed residents, and by working closely with employment facing agencies. The Employ ULV project aim is to ensure a flexible, innovative and co-ordinated approach to labour market intervention in the Upper Lee Valley encompassing the boroughs of Enfield, Haringey, and Waltham Forest. Partners in Employ ULV are Urban Futures Ltd, the London Development Agency, the Learning and Skills Council, Job Centre Plus, the North London Strategic Health Authority and the three ULV Boroughs.

Network Forum Event Summary: The Employ ULV Network Forum is an informal network of over 60 training and job brokerage providers across the ULV and the wider London area. Employ ULV is planning to hold a Network Forum event in February 2006 focusing on the relationships that exist between employers and providers, and how those relationships can be formed, improved and built upon. In particular, the Forum event will look to involve a public sector Head of Human Resources, a private sector Head of HR, and the director of a leading provider in the ULV.

Reason for Need: In order for projects with a high level of job brokerage functions to succeed, it is crucial for providers to engage with employers to source job opportunities for beneficiaries. At the same time it is in the interest of employers to make use of services from the providers, in particular to ensure that hard-to-fill vacancies, and other more general staffing requirements are kept under control.

Event Aim: The third Employ ULV Network Forum is aimed at increasing both the links with employers and the ability of network forum members to engage with and form partnerships with employers directly. It is anticipated that this Network Forum will allow Network Forum members to better understand the need on their part to generate employer links, as well as the needs experienced by employers in sourcing employees with specific qualities. Furthermore, the network forum members will become better informed about some of the ways in which employer links can be generated, and the type of services that employers expect from providers.

Event Date: 21 February 2006

Venue: Enfield Artzone

Proposed Agenda

9.30am Registration and Refreshments
10.00am Introduction and Welcome by Chair (Tony Wallis, Employment Development Manager, Enfield Council)
10.05am Employ ULV info and update (Julie Khan, Employ ULV Framework Manager)
10.20am Presentation '*BAA and Employ ULV: Accessing Opportunities for Disadvantaged Groups*'
10.40am Tim Strong '*Meeting Recruitment and Skills Needs: a Public Sector Perspective*'
11.00am Afzal Akram '*Engaging with Public and Private Sector: a Provider's experience*'
11.20am Break
11.40am Workshops (speaker facilitated)
Workshop 1: Engaging the Private Sector for Employment Opportunities
Workshop 2: Engaging the Public Sector for Employment Opportunities
Workshop 3: Sharing Experiences and Good Practice in Job Brokerage
12.10pm Feedback from facilitators and Closing discussion (Chair)
12.30pm Lunch
1.30pm Close

Key Speakers:

Tim Strong (HR Director, Enfield Council) and Valda Edmunds (Airport Skills Manager, BAA - Stansted):

- Current recruitment strategies and practice
- Short and longer term recruitment and skill needs
- How they work with provider organisations
- Advantages and disadvantages of working with providers
- What they see as being the most effective relationships that might exist between themselves and the provider organisations, and the scope for future roles of provider organisations in their recruitment procedures

Afzal Akram, MD Deltaclub: the director of a leading provider will be asked to speak on current arrangements that exist between providers and their organisation and private and public organisations. Particular emphasis will be placed on practical experiences, of the methods, tools and techniques that are used to engage successfully with employers, and of personal opinion on successes and failures in the area of employer engagement and job brokerage in general.

Workshops: The speakers will also be asked to lead a workshop on the topic of their presentation, specifically to allow the network forum members to engage in discussion in an open forum, and to ask questions that may have arisen from the presentations. At the end of the workshops, the speakers will be asked to feed back on their group, and to make final comments.

For further information please contact Tim Chambers on 0208 352 5922, or see the website www.urbanfutures.org.uk/EmployULV